### Background

This case study template seeks to profile the current usage of ICT by local businesses and regional entities in the Central Highlands and Wimmera Southern Mallee regions and to highlight the benefits that an early rollout of the National Broadband Network would generate.

If you live or work in the Central Highlands or Wimmera southern Mallee regions, please take a few minutes to complete the ICT case study template. If you would prefer to complete the case study online you can do so by going to www.cecc.com.au/ict\_case\_study.

Submitted case studies or excerpts of them may be made available online and in reporting for the Central Highlands ICT Study, Wimmera Southern Mallee ICT Study or Grampians Region ICT Study. Before case studies are made available online or reported, they will go through an editing process.

Anecdotal evidence from the business community and residents suggests that the Central Highlands and Wimmera Southern Mallee regions are falling behind metropolitan Melbourne and the State in terms of ability to access mobile, internet and other important Information and Communications Technology (ICT) services.

The Mayors and CEOs of the City of Ballarat, Rural Cities of Ararat and Horsham, and Shires of Buloke, Central Goldfields, Golden Plains, Hepburn, Hindmarsh, Moorabool, Northern Grampians, Pyrenees, West Wimmera and Yarriambiack have engaged the University of Ballarat’s Centre for eCommerce and Communications and Lateral Plains to review ICT in the Central Highlands and Wimmera Southern Mallee regions.

This survey is one part of a broader study which is being undertaken to review ICT in the Central Highlands and Wimmera Southern Mallee regions. Case studies will provide an evidence base to support future planning and development at the local and regional level. Further information can be accessed via the ICT Project link at www.cecc.com.au/ch\_ict\_study.

### Completed case studies

Completed case studies can be returned to the local government office in your area or be mailed to:

ICT Case Study

Centre for eCommerce and Communications

P.O. Box 691

BALLARAT VIC 3353

### More information

Visit [www.cecc.com.au/ch\_ict\_study](http://www.cecc.com.au/ch_ict_study) or please contact:

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| --- | --- | --- |
| Helen Thompson  Centre for eCommerce & Communications  University of Ballarat |  | George Fong  Lateral Plains |
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Contact details

Contact person

Organisation

Local Government Area

Ararat Rural City Buloke Shire Central Goldfields Shire  
City of Ballarat Golden Plains Shire Hepburn Shire  
Hindmarsh Shire Rural City of Horsham Moorabool Shire  
Northern Grampians Shire Pyrenees Shire West Wimmera Shire  
Yarriambiack shire

Address

Phone

Email

Website

Case Study

Please provide some background information about your organisation

Please detail how your organisation uses ICT

Please detail how ICT benefits your organisation

Please detail how ICT benefits your organisation's business partners and customers

Please detail any ICT related barriers or challenges that your organisation has encountered

Please detail how ICT will affect your organisation in the future

Actions

**Please detail any actions the ICT project team needs to do post case study**

Thank you

**Thank you for participating in this case study.**

**Are you happy for this case study or excerpts of it to be made available online and in reporting for the Central Highlands ICT Study, Wimmera Southern Mallee ICT Study or Grampians Region ICT study?**

Yes No

**Would you like to receive further information on this project as it progresses (for example, a link to the survey results and ICT study results)?**

Yes NoIf YES, please provide your email or postal address below